

中國文化大學新聞暨傳播學院資訊傳播學系必修科目表

115 學年度起入學新生實施

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備註
			上	下	上	下	上	下	上	下	
通識科目	校本課程	2	1					1			
	國文	4	2	2							
	外文：閱讀與聽講（一）	3	1.5	1.5							三選一
	外文：閱讀與聽講（二）	3			1.5	1.5					
	跨域專長	12			6	6					
		人文學科領域	4	4	4						
	社會科學領域	4									
共同科目	體育	0	0	0	0	0					
通識及共同必修學分合計		32	8.5	7.5	7.5	7.5		1			
院 必	(7318)傳播理論	3			3						
	(N092)傳播統計與 AI 運用	2				2					
	(1271)傳播研究方法	2					2				
專 業	(E554)數位攝影	2	2								
	(EB35)基礎程式設計	2	2								
	(L662)設計基礎	2	2								
必 修	(I083)資訊與網路科技	2	2								
	(8741)資訊傳播概論	2	2								
	(7950)認知心理學	2	2								
科 目	(1711)色彩學	2		2							
	(L663)數位影像	2		2							
	(E727)字型與版面編排	2		2							
修 業	(I084)應用程式設計	2		2							
	(I086)資訊社會學	2		2							
	(N272)色彩度量學與印刷複製	2			2						
目	(I090)多媒體與動畫製作	2			2						
	(6921)網頁設計	2			2						
	(8535)資料庫設計與應用	2				2					
科 目	(C836)視覺傳播設計	2				2					
	(F175)數位行銷	2				2					
	(L659)數據分析概論	2				2					
目	(I088)行動化數位學習	2					2				
	(I094)行動 APP 設計與開發	2					2				
	(L665)色彩規劃與傳播應用	2					2				
目	(C837)傳播專題企劃與撰寫	2						2			
	(N276)畢業專題(一)	1							1		
	(N277)畢業專題(二)	1								1	
專業必修學分合計		53	12	10	9	10	8	2	1	1	
必修學分總計		85	20.5	17.5	16.5	17.5	8	3	1	1	
最低畢業學分數128學分											
說明	畢業學分中，除校定、院定共同必修科目及系定專業必修科目外，尚需進行專業學群分組，並依學群規範修畢主修學群最低學分總數，始可畢業。										
其他修業規定：											
全球競爭力檢定	通過全球競爭力檢定，依本校「學士班學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 https://reg.pccu.edu.tw/										
倫理課程	參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 https://cur.pccu.edu.tw/										
全人學習護照	參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 https://activity.pccu.edu.tw/										

Chinese Culture University, Required Courses List,
Department of Information Communication , College of Journalism and Communication

Effective for Students Enrolled in and from the 2026 Academic Year

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
Required Courses											
General Required Courses	SCHOOL—BASED CURRICULUM	2	1					1			
	CHINESE	4	2	2							
	FOREIGN LANGUAGE	3	1.5	1.5							Choose 1 of 3 Courses
	FOREIGN LANGUAGE	3			1.5	1.5					
	INTERDISCIPLINARY PROGRAM	12			6	6					
	ART AND HUMANITIES	4	4	4							
	SOCIAL SCIENCES	4									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0					
Total General and Common Courses Credits		32	8.5	7.5	7.5	7.5		1			
Required Courses by College	(7318)COMMUNICATION THEORIES	3			3						
	(N092) AI Applying on Communication Statistics	2				2					
	(1271)MASS COMMUNICATIONAL METHODOLOGY	2					2				
Required Courses by Department	(E554)DIGITAL PHOTOGRAPHY	2	2								
	(EB35)INTRODUCTION TO PROGRAMMING	2	2								
	(L662)BASICS DESIGN	2	2								
	(I083)INFORMATION AND INTERNET TECHNOLOGY	2	2								
	(8741)INTRODUCTION TO INFORMATION COMMUNICATION	2	2								
	(7950)COGNITIVE PSYCHOLOGY	2	2								
	(1711)CHROMATICS	2		2							
	(L663)DIGITAL IMAGE	2		2							
	(E727)TYPOGRAPHY & PAGE LAYOUT DESIGN	2		2							
	(I084)APPLIED PROGRAMMING	2		2							
	(I086)THEORIES OF INFORMATION SOCIETY	2		2							
	(N272) COLORIMETRY AND PRINTING REPRODUCTION	2			2						
	(I090)MULTI-MEDIA PRODUCTION	2			2						
	(6921)HOMEPAGE DESIGN	2			2						
	(8535)DATA BASE DESIGN & APPLICATIONS	2				2					
	(C836)VISUAL COMMUNICATION DESIGN	2				2					
	(F175)DIGITAL MARKETING	2				2					
	(L659)INTRODUCTION TO DATA ANALYTICS	2				2					
	(I088)M-LEARNING	2					2				

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
	(I094)MOBILE APPLICATION DESIGN AND DEVELOPMENT	2					2				
	(L665)COLOR PLAN & APPLICATION ON COMMUNICATION	2					2				
	(C837)PROJECT PROPOSAL WRITING	2						2			
	(N276)GRADUATE PROJECT(1)	1							1		
	(N277)GRADUATE PROJECT(2)	1								1	
Total Credits of Required Subjects		53	12	10	9	10	8	2	1	1	
Total Required Credits		85	20.5	17.5	16.5	17.5	8	3	1	1	
Graduate Credits		128									
Explain		In addition to the required credits, you must choose professional elective courses in the selected group and complete at least 18 credits.									
Other provisions of graduate requirements :											
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information.										
Professional Ethics/ Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum Section: http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf ."										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities Section at https://activity.pccu.edu.tw/ ."										