

中國文化大學 商學院 觀光事業學系 必修科目表

115學年度起入學新生適用

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備註
			上	下	上	下	上	下	上	下	
通識科目	校本課程	2	1					1			
	國文	4	2	2							
	外文：閱讀與聽講（一）	3	1.5	1.5							三選一
	外文：閱讀與聽講（二）	3			1.5	1.5					
	跨域專長	12			6	6					
	人文學科領域	4	4	4							
	自然科學與數學領域	4									
共同科目	體育	0	0	0	0	0					
通識及共同必修學分合計		32	8.5	7.5	7.5	7.5		1			
院必修	(3245) 國際企業管理	3					3				
專業必修科目	(3036) 經濟學	3	3								
	(C164) 觀光學	3	3								
	(4001) 會計學	3		3							
	(4009) 統計學	3		3							
	(M478) ESG 企業倫理	2		2							
	(4026) 企業管理	2	2								
	(4041) 旅館管理	3			3						
	(D874) 旅行業經營管理	3			3						
	(4165) 觀光行銷學	3			3						
	(C167) 旅遊服務管理	2				2					
	(4003) 財務管理	3				3					
	(7540) 組織行為學	3				3					
	(D870) 觀光產業法規	3				3					
	(9507) 人力資源管理	3					3				
	(D871) 國際觀光旅館服務管理	3					3				
	(0095) 消費者行為	3					3				
	(7898) 觀光策略管理	2						2			
	(I182) 企業實務研究方法	3						3			
	(C171) 觀光資源開發與管理	3						3			
	(E149) 觀光實務實習(一)	1							1		
(H269) 觀光專題與實務	2								2		
(4187) 觀光實務實習(二)	1								1		
專業必修學分合計		60 學分									
必修學分總計		92	16.5	15.5	16.5	18.5	12	9	1	3	
最低畢業學分數		128 學分									
其他修業規定：											
全球競爭力檢定		通過全球競爭力檢定，依本校「學士班學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 https://reg.pccu.edu.tw/									
倫理課程		參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 https://cur.pccu.edu.tw/									
系指定選修課程		自 113 學年度起，本系學生需於系指定課程中選修 8 門課程，以完成指定選修課程之選課規定，方得畢業。									
專業證照		102 學年度起觀光系入學之大學部學生，畢業前至少須取得觀光相關專業證照或國家考試合格證書 1 張，方得畢業。									
全人學習護照		參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 https://activity.pccu.edu.tw/									

Chinese Culture University, Required Courses List, Department of tourism management

Effective for Students Enrolled in and from the 2026 Academic Year

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
Required Courses											
General Required Courses	SCHOOL—BASED CURRICULUM	2	1					1			Choose 1 of 3 Courses
	CHINESE	4	2	2							
	FOREIGN LANGUAGE READING AND CONVERSATION(1)	3	1.5	1.5							
	FOREIGN LANGUAGE READING AND CONVERSATION(2)	3			1.5	1.5					
	INTERDISCIPLINARY PROGRAM	12			6	6					
	ART AND HUMANITIES	4	4	4							
	NATURAL SCIENCES AND MATHEMATICS	4									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0					
Total General and Common Courses Credits		32	8.5	7.5	7.5	7.5		1			
Required Courses by College	(3245) International Business Management	3					3				
Required Courses by Department	(3036) Economics	3	3								
	(C164) Introduction to Tourism	3	3								
	(4001) Accounting	3		3							
	(4009) Statistics	3		3							
	(M478) ESG Business ethics	2		2							
	(4026) Business Management	2	2								
	(4041) Hotel management	3			3						
	(D874) Travel Agency Theory Management	3			3						
	(4165) Tourism Marketing	3			3						
	(C167) Tourism Service Management	2				2					
	(4003) Financial Management	3				3					
	(7540) Organizational Behavior	3				3					
	(D870) Tourism Industry Regulations	3				3					
	(9507) Human Resources Management	3					3				
	(D871) International tourist hotel service management	3					3				
	(0095) Consumer	3					3				

	Behavior										
	(7898) Tourism Strategy Management	2						2			
	(I182) Business Practice Research Methods	3						3			
	(C171) Tourism resource development and management	3						3			
	(E149) Internship Program I	1							1		
	(H269) Tourism Topics and Internships	2								2	
Required Courses by Department	(4187) Internship Program II	1								1	
Total Credits of Required Subjects		60 credits									
Total Required Credits		92	16.5	15.5	16.5	18.5	12	9	1	3	
Graduate Credits		128 credits									
Other provisions of graduate requirements :											
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information.										
Professional Ethics/ Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum Section: http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf ."										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities Section at https://activity.pccu.edu.tw/ ."										
Department-designated elective courses	Starting from the academic year 2024, students of this department are required to take 8 designated courses in the department's curriculum as part of their graduation requirements.										
Professional license	Before graduation, at least one professional certificate related to tourism or a national examination certificate must be obtained before graduation.										