

中國文化大學 新聞暨傳播學院 新聞學系 必修科目表

115 學年度起入學新生實施

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備 註
			上	下	上	下	上	下	上	下	
通識科目	校本課程	2	1					1			
	國文	4	2	2							
	外文：閱讀與聽講（一）	3	1.5	1.5							三選一
	外文：閱讀與聽講（二）	3			1.5	1.5					
	跨域專長	12			6	6					
	人文學科領域	4	4	4							
	自然科學與數學領域	4									
共同科目	體育	0	0	0	0	0					
通識及共同必修學分合計		32	8.5	7.5	7.5	7.5	0	1	0	0	
院 必	(7318)傳播理論	3			3						
	(1271)傳播研究方法	2				2					
	(N092)AI 運用與傳播統計	2					2				
專共必修科目	(1257)新聞學	3	3								
	(4161)新聞攝影	3	3								
	(M648)新聞採寫與編輯	3		3							
	(H033)媒體與文化研究	2			2						全英文授課
系定專業必修科目	(M647)新聞史	3		3							1.本系有 2 個學群，學生每人必須選修一個學群，始可畢業。 2.「媒體、傳播與科技學群」均為全英文授課。 3.外國學生如欲選修中文授課課程，須提供華語文能力測驗 (TOCFL)A2 (含) 以上之國際通用中文能力證明後，方可修課。
	(M649)跨平台新聞採編實務(一)	3			3						
	(M650)跨平台新聞採編實務(二)	3				3					
	(C137)電視媒介實務	2			2						
	(6839)廣播製作實務	2				2					
	(7577)新聞英文（一）	3				3					
	(7578)新聞英文（二）	3					3				
	(M145)廣電多媒體新聞製作實務(一)	3					3				
	(M146)廣電多媒體新聞製作實務(二)	3						3			
	(1294)畢業實習	2							2		
	(M752)台灣新聞英文報導	3		3							
	(EE09)文化創意產業	3			3						
	(0000)國際新聞閱讀與解析	3			3						
	(0000)閱聽人心理與行為	3				3					
	(3712)整合行銷傳播	3				3					
	(M230)網路直播行銷與運營	3					3				
系定專業必修學分合計	(0000)傳播數據分析基礎	3					3				
	(0000)數位多媒體影音與 AI 生成影片製作剪輯	3						3			
	(1265)廣告學	3							3		
必修學分總計		77	14.5	13.5	17.5	17.5	8	4	2	0	

	媒體、傳播與科技學群	77	14.5	13.5	18.5	15.5	8	4	3	0	
最低畢業學分數	128 學分										
說明	1.本系有 2 個學群，學生每人必須選修一個學群，始可畢業。 2.「媒體、傳播與科技學群」均為全英文授課。 3.外國學生如欲選修中文課程，須提供華語文能力測驗（TOCFL）A2（含）以上之國際通用中文能力證明後，方可修課。										
其他修業規定：											
全球競爭力檢定	通過全球競爭力檢定，依本校「學士班學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 https://reg.pccu.edu.tw/										
倫理課程	參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 https://cur.pccu.edu.tw/										
全人學習護照	參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 https://activity.pccu.edu.tw/										

**Chinese Culture University, Required Courses List,
Department of Journalism, College of Journalism and Communication.**

Effective for Students Enrolled in and from the 2026 Academic Year

Categories for Compulsory Courses		Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
				1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
Required Courses												
General Required Courses		SCHOOL—BASED CURRICULUM	2	1					1			
		CHINESE	4	2	2							
		FOREIGN LANGUAGE READING AND CONVERSATION(1)	3	1.5	1.5							Choose 1 of 3 Courses
		FOREIGN LANGUAGE READING AND CONVERSATION(2)	3			1.5	1.5					
		INTERDISCIPLINARY PROGRAM	12			6	6					
		ART AND HUMANITIES	4	4	4	1						
		NATURAL SCIENCES AND MATHEMATICS	4									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0						
Total General and Common Courses Credits			32	8.5	7.5	7.5	7.5	0	1	0	0	
Required Courses by College	(7318)COMMUNICATION THEORIES		3			3						
	(1271) RESEARCH METHODS IN COMMUNICATION		2				2					
	(N092) APPLICATIONS OF AI AND STATISTICAL METHODS IN COMMUNICATION		2					2				
Required Courses by Department	(1257) JOURNALISM		3	3								
	(4161) PRESS PHOTOGRAPHY		3	3								
	(M648) NEWS REPORTING, WRITING AND EDITING		3		3							
	(H033) MEDIA AND CULTURAL STUDIES		2			2						The program is conducted in English
Required Courses by Department	Cluster of Convergent Media Studies	(M647) HISTORY OF JOURNALISM	3		3							
		(M649) CROSS-PLATFORM NEWS REPORTING AND EDITING (一)	3			3						
		(M650) CROSS-PLATFORM NEWS REPORTING AND EDITING (二)	3				3					
		(C137) PRACTICUM FOR TELEVISION PROGRAM PRODUCTION	2			2						
		(6839) BROADCAST PROGRAMMING	2				2					
		(7577) JOURNALISTIC	3				3					
		(7578) JOURNALISTIC ENGLISH 2	3					3				
		(M145)MULTIMEDIA NEWS PRODUCTION	3					3				

Categories for Compulsory Courses		Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
				1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
		PRACTICE (一)										
		(M146) MULTIMEDIA NEWS PRODUCTION PRACTICE (二)	3						3			
		(1294) INTERNSHIP & SPECIAL TOPICS IN ADVERTISING	2							2		
	Cluster Of Media, Communication And Technology	(M752) TAIWAN LOCAL NEWS IN ENGLISH	3		3							1.Our department offers two academic clusters. Each student is required to select one cluster to meet graduation requirements.
		(EE09) INTRODUCTION OF CULTURAL AND CREATIVE INDUSTRY	3			3						
		(0000) INTERNATIONAL NEWS: READING AND ANALYSIS	3			3						
		(0000) AUDIENCE PSYCHOLOGY AND BEHAVIOR	3				3					
		(3712) INTEGRATED MARKETING COMMUNICATIONS	3				3					2.All courses in the “ Cluster Of Media, Communication And Technology” are conducted in English.
		(M230) LIVE STREAMING MARKETING STRATEGIES AND MANAGEMENT	3					3				
		(0000) THE FUNDAMENTAL OF COMMUNICATION DATA ANALYSIS	3					3				3.International students who wish to enroll in courses taught in Chinese must provide a valid certificate of Chinese proficiency at TOCFL Level A2 or above before taking such courses.
		(0000) DIGITAL MULTIMEDIA AUDIOVISUAL AND AI-GENERATED VIDEO PRODUCTION AND EDITING	3						3			
		(1265) BASIC STUDIES ON ADVERTISING	3							3		
	Total Credits of Required Subjects	Cluster of Convergent Media Studies	45	6	6	10	10	8	3	2	0	
Cluster Of Media, Communication And Technology		45	6	6	11	8	8	3	3	0		
Total Required Credits	Cluster of Convergent Media Studies	77	14.5	13.5	17.5	17.5	8	4	2	0		
	cluster of media, communication and technology	77	14.5	13.5	18.5	15.5	8	4	3	0		
Graduate Credits			128									

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